

SCOREwater

Smart City Observatories implement REsilient Water Management

DELIVERABLE D7.3 SCOREWATER WEBSITE

Dissemination level	Public
Туре	Other
Issued by	Future City Foundation
Contributing project partners	
Author(s)	Arocena, C.
Reviewed by	Corominas L., Jacobson A., Meijer H.
Keywords	Website, Social Media channels
Number of pages	8
Number of annexes	
Date:	2019-09-30
Version:	V 1
Deliverable number	D7.3
Work Package number:	WP 7
Status:	Delivered
Approved by coordinator (IVL)	2019-10-24





Copyright notices

© 2019 SCOREwater Consortium Partners. All rights reserved. SCOREwater has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement No 820751. For more information on the project, its partners, and contributors please see www.scorewater.eu. You are permitted to copy and distribute verbatim copies of this document, containing this copyright notice, but modifying this document is not allowed. All contents are reserved by default and may not be disclosed to third parties without the written consent of the SCOREwater partners, except as mandated by the European Commission contract, for reviewing and dissemination purposes. All trademarks and other rights on third party products mentioned in this document are acknowledged and owned by the respective holders.

The information contained in this document represents the views of SCOREwater members as of the date they are published. The SCOREwater consortium does not guarantee that any information contained herein is error-free, or up to date, nor makes warranties, express, implied, or statutory, by publishing this document. The information in this document is provided as is and no guarantee or warranty is given that the information is fit for any particular purpose. The user thereof uses the information at its sole risk and liability.

The document reflects only the author's views and the European Union is not liable for any use that may be made of the information contained therein.

WWW.SCOREWATER.EU

AMERSFOORT | BARCELONA | GÖTEBORG



REVISION HISTORY

Version	Reason for changes	Name	Date
1	Original release to EU	Arocena C.	2019-10-31





CONTENT

P٢	oject Abstract	5
	ımmary	
	Our website - Phase 1	
	1.1. Our Social Modia channels	•••





PROJECT ABSTRACT

SCOREwater focuses on enhancing the resilience of cities against climate change and urbanization by enabling a water smart society that fulfils SDGs 3, 6, 11, 12 and 13 and secures future ecosystem services. We introduce digital services to improve management of wastewater, stormwater and flooding events. These services are provided by an adaptive digital platform, developed and verified by relevant stakeholders (communities, municipalities, businesses, and civil society) in iterative collaboration with developers, thus tailoring to stakeholders' needs. Existing technical platforms and services (e.g. FIWARE, CKAN) are extended to the water domain by integrating relevant standards, ontologies and vocabularies, and provide an interoperable open-source platform for smart water management. Emerging digital technologies such as IoT, Artificial Intelligence, and Big Data is used to provide accurate real-time predictions and refined information.

We implement three large-scale, cross-cutting innovation demonstrators and enable transfer and upscale by providing harmonized data and services. We initiate a new domain "sewage sociology" mining biomarkers of community-wide lifestyle habits from sewage. We develop new water monitoring techniques and data-adaptive storm water treatment and apply to water resource protection and legal compliance for construction projects. We enhance resilience against flooding by sensing and hydrological modelling coupled to urban water engineering. We will identify best practices for developing and using the digital services, thus addressing water stakeholders beyond the project partners. The project will also develop technologies to increase public engagement in water management.

Moreover, SCOREwater will deliver an innovation ecosystem driven by the financial savings in both maintenance and operation of water systems that are offered using the SCOREwater digital services, providing new business opportunities for water and ICT SMEs.





SUMMARY

A project website will be published which can be used for the communication between the SCOREwater partners, to publish news and present the projects for the public and to our target audience. On this website visitors can find general information about SCOREwater, the separate projects, news and results. The website is also used to create and build up a database with people interested in the SCOREwater projects.

The links to file locations, provided in this document, are restricted to the use of SCOREwater partners.



1. OUR WEBSITE - PHASE 1

The content and pages of SCOREwater.eu website is the following:

- Homepage (BIG STATEMENT phrase updated every month, and call to action to know more about the project)
- ABOUT US (General introduction of SCOREwater, mission, vision, uniqueness, about SDG2030, about IWA2030 and latest news on our Social Media channels (Twitter, LinkedIn)
- 3 CASES (cases in Amersfoort / Göteborg / Barcelona) General information of the demonstration cases, Latest news / Updates of cases only (12 items), Events of cases only)
- OUR TEAM (Photo, title, organisation and quote of each team member working on the SCOREwater project)
- OUR PARTNERS (with logo and link to website of organization)
- EVENTS (All events / calendar in 4 categories/tags (General/Amersfoort/Barcelona/Göteborg),
 each event is going to have a link to register in it and all its agenda)
- NEWS (All the all the cases and general)
- CONTACT (Direct contact with representative of the case)
- Footer (Text SCOREwater supported by Europe / logo's (based on guidelines)
- In a later stage we will add the pages Hackathons and Marketplace.

1.1. OUR SOCIAL MEDIA CHANNELS

We have open 4 SCOREwater accounts on Social Media (Twitter, LinkedIn, Instagram and YouTube) and created the header image for each account following the SCOREwater Identity guidelines.

We have also created a guideline document for writing on Social Media. Link.

We will include the local language and English in the same post. This allows us to keep all our followers on the same account and understand the same post. We have to make extra attention to the length of each post.





